



Maureen E. Hansen, CLU®
Principal

Maureen is a Principal in the Brookfield office of SVA Plumb Wealth Management, LLC, the Registered Investment Advisory affiliate of SVA Plumb Financial, LLC. Working closely with clients, Maureen focuses on building long-term relationships based on trust and understanding.

Maureen focuses on three primary areas of practice which are asset management, divorce consulting and retirement planning.

Maureen provides ongoing, comprehensive wealth management strategies and financial guidance for individuals while delivering personalized service. She develops strategies to preserve assets, plan for retirement, and fund education. She also develops strategies surrounding working with estate planning needs and managing risks.

Serving clients' needs and providing objective advice are top priorities. Maureen provides financial solutions that encourage independence and freedom for women in transition. Whether she prepares a customized plan, develops a personalized budget, manages investments, or collaborates with other trusted advisers, she wants her clients to succeed and feel empowered in the process.

Maureen also specializes in company sponsored retirement plans. She works with plan design, investment allocation and employee education.

Maureen is a member of TEMPO Milwaukee and a three-year recipient of the Five Star Wealth Managers award.



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Areas of Expertise

- Wealth Management
- Divorce Financial Planning
- Company Sponsored Retirement Plans
- Estate Planning
- Education Funding

Education

University of Wisconsin- Stevens Point

Bachelor of Business Administration

Community Involvement

Financial Planning Association (FPA)

