



Maureen E. Hansen, CLU®
President of SVA Wealth Management

Maureen is the President of SVA Wealth Management, the Registered Investment Advisory affiliate of SVA Financial Group. She serves on the SVA and SVA Wealth Management Boards of Directors.

Maureen provides strategic leadership for SVA Wealth Management. She specializes in providing services that meet the unique needs of each of our clients as they move through the stages of their lives. Serving clients' needs and providing objective advice are her top priorities.

With over 30 years of experience, she works closely with clients to build long-term relationships based on trust and understanding. Maureen focuses on three primary areas of practice: asset management, divorce consulting and retirement planning. She provides ongoing, comprehensive wealth management and financial guidance for individuals while delivering personalized service. She develops strategies to plan for retirement, fund education, and manage risk.

Maureen provides financial solutions that encourage independence and freedom for women in transition. Whether she prepares a customized plan, develops a personalized budget, manages investments, or collaborates with other trusted advisers, she wants her clients to succeed and feel empowered in the process.

Maureen also specializes in company sponsored retirement plans. She works with plan design, investment allocation and employee education. Maureen is an Investment Adviser Representative and a Chartered Life Underwriter® (CLU).

Maureen is a member of TEMPO Milwaukee and a seven-year recipient of the Five Star Wealth Managers award*.

*Based on 10 objective eligibility and evaluation criteria, including a minimum of 5 years as an active credentialed financial professional, favorable regulatory and complaint history, accepts new clients, client retention rates, client assets administered, education, and professional designations. 1,061 Milwaukee area wealth managers were considered for the award; 224 (21 percent of candidates) were named 2019 Five Star Wealth Managers. (The criteria provided reflects the most recent year for which the advisor received the award. The criteria used, the number of wealth managers considered for the award, and the percentage of those who received the award, may vary from year to year.) These awards are not indicative of the wealth manager's future performance. Your experiences may vary. For more information, please visit. www.fivestarpromotional.com.



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SVA Wealth Management

Areas of Specialty

- Wealth Management
- Divorce Financial Planning
- Company Sponsored Retirement Plans
- Estate Planning
- Education Funding

Education

University of Wisconsin- Stevens Point

Bachelor of Business Administration

Community Involvement

Financial Planning Association (FPA)