



Certified Public Accountants

Tax, Audit and Business Strategy



Barbara G. Ecklund, CPA
Principal

Areas of Expertise

- Financial Reporting
- Business Start-Up
- Tax Planning and Compliance
- Business Consulting

Industries

- Manufacturing/Distribution
- Construction
- Real Estate
- Retail
- Services Companies

Credentials

- Certified Public Accountant (CPA)

Education

Miami University of Ohio

Bachelor of Science—
Accounting and Finance

Barbara G. Ecklund, CPA

Principal

Barbara is Principal-in-Charge of SVA Certified Public Accountants, S.C.'s Milwaukee office. She is also Director of Business Advisory Services in Milwaukee, where she provides businesses and individuals with accounting, tax and advisory services.

Barbara helps clients establish internal financial reporting procedures and provides year-end financial reporting services. She reviews and recommends software that ensures management is provided with timely and accurate financial reports to run a profitable business.

Barbara believes in proactive tax planning. Throughout the year, she keeps business and individual clients informed about tax law changes, opportunities and potential tax liabilities. She assists clients with corporate and individual income tax compliance and advises on sales and payroll tax strategies.

An important part of running a successful business is knowing how to handle challenging situations. To assist her clients, Barbara provides management with ongoing consulting services including profitability planning and tax strategies.

Barbara is a member of the Wisconsin Institute of Certified Public Accountants (WICPA) and the American Institute of Certified Public Accountants (AICPA). She is a member of the Metropolitan Milwaukee Association of Commerce - Council of Small Business Executives (COSBE) as well as a CEO Roundtable member. Barbara is a Rotary Club of Milwaukee member and participates in TEMPO Milwaukee. Barbara is also on the board of directors for the Better Business Bureau of Wisconsin, Inc.