



Certified Public Accountants

Tax, Audit and Business Strategy



Laura R. Zach, CPA
Principal

Areas of Expertise

- Practice Management
- Financial Benchmarking Analysis
- Compensation Plan Design
- Buy-in and Buy-out Agreements

Industries

- Healthcare
- Dental
- Veterinary

Credentials

- Certified Public Accountant (CPA)

Education

University of Wisconsin - Eau Claire

Bachelor of Business Administration - Magna Cum Laude

Laura R. Zach, CPA

Principal

Laura is a Principal with SVA Certified Public Accountants, S.C. and a member of SVA's Healthcare, Dental, and Veterinary Services. Laura provides a variety of accounting, tax, and consulting services for her clients. Her passion is to help others achieve their goals and be successful. Using her business expertise, Laura advises her clients through all stages of business including exploration, start-up, growth, and beyond.

She works with them to grow revenue, benchmark to industry standards, control overhead, and implement tax saving strategies. Clients appreciate her critical thinking, strategic planning, and problem-solving skills. Laura proactively works with individual and business clients to determine the tax consequences of potential transactions and keeps them informed of tax law changes and tax saving opportunities.

She has extensive experience in practice/business management of independent medical and dental groups. This includes oversight of accounting and finance functions, monitoring and analyzing billing company reports, and developing financial forecasts and analyses to assist stakeholders in their decision-making roles. She works closely with her clients in developing compensation structures, buy-ins/buy-outs, staffing models, and analyzing financial aspects of contracts. Laura adds value to client relationships by educating them and presenting information in useful, understandable ways.

Laura is a member of the American Institute of Certified Public Accountants (AICPA), Wisconsin Institute of Certified Public Accountants (WICPA), Medical Group Management Association-American College of Medical Practice Executives (MGMA-ACMPE) and Radiology Business Managers Association (RBMA). She also serves on the SSM Health St. Mary's Foundation Board of Directors.

