



# Certified Public Accountants

Tax, Audit and Business Strategy



**Martin P. Mathias, CPA**  
Principal

#### Areas of Expertise

- Fraud Investigation
- Mergers and Acquisitions
- Assurance Services
- Business Consulting

#### Industries

- Manufacturing/Distribution
- Construction
- Professional Services

#### Credentials

- Certified Public Accountant (CPA)
- Certified Fraud Examiner (CFE)

#### Education

##### University of Wisconsin – Eau Claire

Bachelor of Business Administration

## **Martin P. Mathias, CPA, CFE** Principal

Marty is a Principal at SVA Certified Public Accountants, S.C. and has over twelve years experience working with closely-held business and individual clients. His specialties include performing assurance services (audits, reviews, etc.), mergers and acquisitions services, cash flow forecasting, as well as fraud and litigation support services.

In working with closely-held businesses, Marty's work has included sales and operations analysis, budgeting, variable and fixed cost analysis, product pricing, long-range business planning, and inventory planning.

In addition, Marty's services in SVA's Mergers and Acquisition group include preparing detailed financial projections, assisting in purchase transactions and deal structures, and negotiating financing.

Marty's fraud and litigation support practice includes investigating embezzlement; analyzing financial aspects of legal disputes; insurance losses and fidelity bond claims.

Marty is a member of the Wisconsin Institute of Certified Public Accountants (WICPA), the American Institute of Certified Public Accountants (AICPA) and the Association of Certified Fraud Examiner (ACFE).