SVA Financial Group
Solutions for Business and Life

Randy Godsell, CPA, CFA, CFP®
Chief Investment Officer and Principal

Randy is the Chief Investment Officer and a Principal with SVA Wealth Management.

In addition to helping his clients structure portfolios designed to meet their financial goals, he conducts investment research and serves on the firm's Investment Committee.

As Chief Investment Officer, Randy is responsible for coordinating all activities relating to investment decisions and the investment process. This includes the research, due diligence, analysis, strategic and tactical decision making, and monitoring of those investment decisions. In addition, he provides leadership and direction to ensure sound implementation of the firm's investment policy.

Randy has over 20 years of experience creating and managing portfolios for a wide variety of clients. His diverse education and experience also allow Randy to effectively coordinate his client's investment strategy with other aspects of their financial plan.

Randy believes that honesty, education, and clear communication are cornerstones of a successful client-advisor relationship and he strives to be exceptional in those areas at all times.

He is member of the CFA Society of Milwaukee. Randy is a CERTIFIED FINANCIAL PLANNER™, Certified Public Accountant (CPA), and Chartered Financial Analyst (CFA), and an Investment Adviser Representative.

Randy Godsell, CPA, CFA, CFP®
Chief Investment Officer and Principal

Areas of Specialty

- Investment Management
- Financial Planning
- Retirement Planning

Education

University of Wisconsin- Milwaukee

Bachelor of Science- Criminal Justice

Masters of Science- Accounting

Community Involvement

MMAC CEO Roundtable

Living Hope International Foundations Panel

A Wealth of Service.®