

How do you value a closely held business? It's easy. All you need is the back of a napkin, a number off the financial statements and a multiple. If you've heard that one before, don't believe it. Hello, my name is Craig Billings and I'm a valuation analyst with SVA. My background in both accounting and finance combine together to give me a well-rounded understanding about how to value intangible assets. I enjoy sharing this knowledge with groups both large and small speaking about valuation issues such as, the gift or sale of a control or a minority equity interest in a company. Litigation issues, such as divorce or economic damages, and intellectual property or intangible asset valuation, just to name a few. I enjoy making my presentations as interactive as possible by introducing relevant real-life examples to get my audience the greatest possible value. If you would like me to come speak with your group, whether it be a short lunch and learn or an all-day seminar, please contact speaker source at SVA. Thank you.