

Brooklyn Weatherly

Practice Manager, Life Sciences Business

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Brooklyn is the Practice Manager, Life Sciences Business Systems at SVA Consulting.

She has extensive expertise in systems assessment, system implementation, strategic IT alignment, process optimization, and program management. She works closely with clients in the life sciences industry, helping organizations prepare for and execute their first commercial product launches.

Brooklyn leads clients through comprehensive system assessments to evaluate current capabilities and identify the technologies and processes required for launch readiness. Once a clear future-state vision is established, she develops and executes strategies to evaluate vendors, implement systems, and establish effective governance frameworks. Throughout the process, she ensures that policies, procedures, and training programs align with both compliance requirements and operational goals.

As a program manager, Brooklyn maintains a holistic view of each engagement – connecting systems strategy to broader commercialization and launch objectives. Her ability to balance strategic vision with hands-on execution enables clients to build the infrastructure, processes, and cross-functional coordination necessary for a successful market launch.

Areas of Expertise

- Systems Assessment
- System Implementation
- Strategic IT Alignment
- Process Optimization and Governance
- Program Management

Industries

- Life Sciences

Education

Purdue University – Fort Wayne

- Bachelors in Microbiology and Immunology

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