

Cailee Hanson

Business Solutions and Pre-Sales Consultant

hansonc@svaconsulting.com 608.826.2762

Cailee is a Business Solutions and Pre-Sales Consultant at SVA Consulting.

She collaborates with prospects and clients daily to grasp their needs, leverage technology to align with their business objectives, and identify opportunities for organizational growth. Her goal is to help companies take full advantage of technology to grow, stay competitive, and build scalable systems that support long-term success.

With experience across ERP, eCommerce, digitation transformation, CRM, and customer portals, Cailee bridges the gap between technical implementation and strategic vision. She partners with organizations to modernize operations, streamline processes, and ensure that technology investments drive meaningful business outcomes – not just today, but for the future.

Cailee's understanding and identification of ever-evolving industry trends assist her in providing quality service to clients to help them achieve Measurable Results. She infuses each engagement with an entrepreneurial perspective to drive success for all stakeholders involved.

Areas of Expertise

- Strategic Planning
- Technical Strategy & Roadmapping
- Digital Transformation
- eCommerce & Portal Strategies

Industries

- Distribution
- Retail & Commerce
- Manufacturing
- Regulated Industries

Education

University of Wisconsin – Madison

- Bachelor of Business Administration – Entrepreneurship

SVA® Consulting
Strategic Technology Solutions