

Eric P. Trost, CPA, MST

President and Principal

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Eric is the President-elect of SVA Certified Public Accountants and one of SVA's tax experts. His vast experience and technical knowledge in tax compliance, research, and planning have given him the opportunity to work in a variety of tax areas and industries.

Eric assists corporations and partnerships with tax savings through his extensive knowledge of transaction structuring, tax credits and accounting methods. He works closely with businesses to plan their cash flow for tax liabilities through quarterly estimate planning.

Eric is a leader of real estate services within the firm, working extensively with landlords, property managers, brokers, fix and flippers, and hard money lenders. To maximize family wealth, Eric also focuses his attention on succession planning, including gift and multi-state tax issues.

Eric is a member of the Wisconsin Institute of Certified Public Accountants (WICPA).

Areas of Expertise

- Mergers and Acquisitions
- Transaction Structuring
- Entity Choice
- Cost Segregation
- Tax Planning and Compliance

Industries

- Real Estate
- Family-Owned Business
- Construction
- Manufacturing/Distribution

Credentials

- Certified Public Accountant (CPA)
- Master of Science in Taxation (MST)

Education

University of Wisconsin - Milwaukee

- Master of Science in Taxation

Marquette University

- Bachelor of Science