

Evan Conroy

Principal

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Evan is a Principal at SVA Consulting, where he leads the firm's AI, Data & Analytics, and Business Evolution practices.With over a decade of experience helping organizations navigate complex challenges, Evan partners with clients to turn strategy into action—whether that means unlocking the potential of their data, adopting AI in a way that's practical and responsible, or guiding teams through the uncertainty of mergers, acquisitions, and large-scale business transformation.

Evan's approach starts with listening. He believes the best solutions come from truly understanding a client's business—their people, their processes, and the real problems they're trying to solve. From there, he works alongside leadership teams to build data-driven strategies, implement AI capabilities that deliver measurable value, and create the organizational alignment needed to make change stick.

In Data & Analytics, Evan helps organizations move beyond spreadsheets and gut instinct to build the dashboards, metrics, and reporting infrastructure they need to make confident decisions. In AI, he takes a grounded, business-first approach—helping clients cut through the hype to identify where AI can genuinely move the needle, then building solutions that are compliant, scalable, and tied to real outcomes. And in Business Evolution, he brings the strategic planning and change management expertise that ensures mergers, acquisitions, and organizational transformations don't just happen on paper—they succeed in practice.

After a fulfilling career with innovative startups in Los Angeles, Evan returned to the Madison, WI area to be closer to his family. His experience ranges from small startups to large, established companies, giving him a unique perspective on what it takes to drive meaningful change at any scale.

Evan especially enjoys working with family-owned and mid-market businesses, helping them tackle growth and operational challenges with a personal touch. He values challenging the status quo and believes that the right combination of data, technology, and thoughtful leadership can transform how organizations operate. Committed to continuous improvement and always eager to learn, Evan fosters a collaborative and supportive environment for every team and client he works with.

Areas of Expertise

- Artificial Intelligence & AI Strategy
- Data & Analytics
- Change Management
- Mergers & Acquisitions
- Strategic Planning
- Organizational Design
- Process Improvement
- Business Applications

Industries

- Healthcare & Life Sciences
- Manufacturing & Warehousing
- Family-Owned Businesses
- Professional Services
- Start-Ups & Technology

Credentials

- Lorem Ipsum (CREDENTIALS)

Education

University of Wisconsin—Whitewater

- Bachelor of Arts

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Strategic Technology Solutions