

Julia von der Horst

Business Development Associate

vonderhorstj@svaconsulting.com 262.923.5202

Julia is a Business Development Associate with SVA Consulting, helping businesses find the right solutions to overcome their challenges and achieve their goals.

As a key member of the firm's pre-sales team, Julia works closely with companies to understand their unique needs, aligning them with strategic solutions that drive efficiency, growth, and long-term success.

By developing and executing targeted campaigns, Julia ensures that businesses receive relevant insights and valuable resources that empower them to make informed decisions. She identifies market trends, crafts compelling messaging, and delivers content that speaks directly to the challenges and opportunities companies face.

With a deep understanding of how marketing and sales intersect, Julia bridges the gap between the two to help businesses engage with the right solutions at the right time. She continuously explores innovative strategies, emerging tools, and data-driven insights to enhance outreach efforts and optimize engagement. Her commitment to helping businesses succeed through informed decision-making and strategic marketing makes her an essential partner in their journey toward growth and transformation.

Areas of Expertise

- Marketing Management
- Brand Marketing/Strategies

Industries

- Financial Services
- Manufacturing

Education

Cardinal Stritch University

- Bachelor of Science in International Businesst
- Bachelor of Arts in Sports Management

University of Wisconsin—Milwaukee

- Master of Science in Management with concentration in Marketing