

Laura R. Zach, CPA

Principal

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Laura is a Principal with SVA Certified Public Accountants with focused expertise in the healthcare, dental, and veterinary industries. Laura provides a variety of accounting, tax, and consulting services for her clients. Using her business expertise, Laura advises her clients through all stages of business including exploration, start-up, growth, and beyond.

She works with them to grow revenue, benchmark to industry standards, control overhead, and implement tax saving strategies. Laura proactively works with individual and business clients to determine the tax consequences of potential transactions and keeps them informed of tax law changes and tax saving opportunities.

She has extensive experience in practice and business management of independent medical and dental groups. This includes oversight of accounting and finance functions, monitoring and analyzing billing company reports, and developing financial forecasts and analyses to assist stakeholders in their decision-making roles. She works closely with her clients in developing compensation structures, buy-ins and buy-outs, staffing models, and analyzing financial aspects of contracts. Laura adds value to client relationships by educating them and presenting information in useful, understandable ways.

Laura is a member of the American Institute of Certified Public Accountants (AICPA) and the Wisconsin Institute of Certified Public Accountants (WICPA). She also serves on the SSM Health St. Mary's Foundation Board of Directors and on the SVA Board of Directors.

Areas of Expertise

- Practice Management
- Financial Benchmarking Analysis
- Compensation Plan Design
- Buy-in and Buy-out Agreements

Industries

- Healthcare
- Dental
- Veterinary

Credentials

- Certified Public Accountant (CPA)

Education

University of Wisconsin—Eau Claire

- Bachelor of Business Administration - Magna Cum Laude