

Nicole L. Gralapp, CPA, CEXP™

Principal

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Nicole is a Principal with SVA Certified Public Accountants with expertise in the restaurant and hospitality industry. She performs a variety of tax, assurance and business consulting functions for clients.

Nicole provides clients with technical expertise in areas such as tax planning, financial reporting, and review of internal controls. Her experience in the hospitality, construction and professional services industries gives her the ability to consult with clients in a variety of areas. She also specializes in succession planning for her clients. Nicole leads SVA's exit planning business strategy.

Nicole also works closely with franchise owners and franchisors providing specialized audit services that help ensure compliance with franchise agreements, royalty reporting, and internal controls. Her franchisor audit work supports both franchise systems and individual locations by delivering clear financial reporting and actionable insights.

As a member of SVA's Business Advisory Services group, Nicole uses her knowledge of auditing and financial accounting to help strengthen accounting and internal control functions in organizations.

Nicole's approach with her clients centers around proactive planning and open communication. Her experiences demonstrate that planning and continuous communication throughout the year results in a positive outcome.

Nicole is a member of The BEI Network of Exit Planning Professionals™ and has earned the designation of a BEI Certified Exit Planner (CExP™).

Nicole is a member of the Wisconsin Institute of Certified Public Accountants (WICPA), and the American Institute of Certified Public Accountants (AICPA).

Areas of Expertise

- Tax Planning and Compliance
- Succession Planning
- Internal Controls Review
- Business Consulting

Industries

- Restaurant
- Hospitality
- Professional Services

Credentials

- Certified Public Accountant (CPA)
- BEI Certified Exit Planner (CExP™)

Education

University of Wisconsin - Whitewater

- Master of Professional Accountancy
- Bachelor of Business Administration